



A Message from RSA President Robert Masson

Greetings to all members and friends of the Riverside Sheriffs' Association!

With my recent installment as the newly elected RSA President, I would like to take this opportunity to introduce myself and briefly comment on my goals and objectives for the coming years.

I have enjoyed being a member of the Sheriff's Department for the past 24 years. Many of you know me as that insufferable homicide investigator who tenaciously pursued the worst of the worst to get them off our streets and make our communities safer. Those who know me better also know that I'm a man of conviction with core values centered on honor and integrity. Combined, my experience and values will mesh well in my new role as President and help us to achieve many great things.

I believe in being a hands-on leader and "working in the trenches." My job as RSA President is to represent the membership in accordance with their hopes and wishes. I will be meeting many of you as I visit the various worksites throughout the county in the coming months and look forward to hearing what's on your minds. RSA has many great assets inasmuch as its members bring with them a varying array of experiences, ideas, knowledge and skills, and together we should leverage these assets whenever appropriate. I, along with your Board of Directors, shall endeavor to do our very best to represent the interests of all members.

In the political arena, we will make our organization a force to be reckoned with in the 2012 and 2014 election cycles. We will work to boost public support, align your association with influential community leaders and decide the best candidates to get your endorsement and funding.

We have a very capable and professional office staff that has proven their value to RSA and will continue to help members and their families in every way possible. We also have the knowledge and experience of RSA's highly gifted team of professional, political, legal, and financial advisers to assist the Board of Directors and me in working towards the goals of the membership.

I have heard the words "it's time for a change." Time for change does not necessarily mean that we obliterate the many good things RSA has already implemented and what it has come to represent. As a membership based organization, time for change means that your elected leaders need to listen to your ideas and concerns; only through the evaluation of diverse ideas can we truly know and understand the desires of those we

serve. The RSA must listen and be responsive, flexible, and adaptable in order to best serve its members and the community.

I accept this opportunity to lead the RSA moving forward. I consider it a great privilege and honor to be elected President and will assume and carryout the duties and responsibilities of the office of President with the diligence, reverence, and respect it deserves. I look forward to working with the Board of Directors and all members as we embark on our organizations next chapter and encourage everyone to stay informed and stay involved.

As Theodore Roosevelt once said; "Do what you can, with what you have, where you are at."

Thank You
God Bless